

update the natural trade show

THE NATURAL TRADE SHOW BRIGHTON MARCH 13 & 14 2005 BRIGHTON METROPOLE



Seaweed for pets

Pets can now enjoy the nutritional benefits of Seagreens, the seaweed harvested in pristine Norwegian waters.

The product, rich in trace elements, antioxidants, amino acids, enzymes, essential fatty acids and special polysaccharides, is being launched in a new format, food granules for pets.

The Seagreens food

supplement is also being introduced in a new granules format for humans who prefer not to take capsules.

Another new Seagreens product is seaweed pieces, either for grinding as a seasoning or for rehydrating to use in salads and stir fries.

And Seagreens is becoming so popular among restaurateurs that the seaweed seasoning is to be offered in larger 200g and 400g sizes.

This has been a busy time for Seagreens because the whole brand is also being repackaged.

BRIGHTON BITES

TEA SELECTION New from Tea connoisseurs Dragonfly is a Fairtrade Rooibos from South Africa and three black teas, Himalayan Darjeeling, Classic Earl Grey and Traditional English Breakfast.

JUST A MINUTE A 140g tub of Marigold's new Organic Instant Miso Soup makes seven litres. The soya and barley miso is combined with carrot, tomato, leek, coriander, pepper, ginger, mace and parsley.

ALL FRUITY Revive dried tropical fruit comes in mango, pineapple, papaya, guava and Roselle flavours.

FREEDOM FOODS Meridian has extended its Free From range with Tomato Ketchup, Salad Cream, Hot Salsa, Red Pesto and Garlic & Herb Dip.



Japanese lessons

The Real Taste of Japan is a guide to Clearspring's Japanese artisancrafted foods from shoyu to amazake. The company is launching a Big Bag size of its best-selling Organic Roasted Pumpkin Seeds and Organic Roasted Snack Mix.

WHAT THE DOCTOR ORDERED

The Food Doctor has developed new diet bars based on gluten-free grains such as quinoa and buckwheat with 100% real fruit pieces and seeds. Unlike many bars, they are not bound by honey and are high in bran and fibre, so have a low glycaemic impact on blood sugar. They come in four variants including an unusual Tomato & Chilli.

NATURAL TRADE SHOW BRIGHTON SHOWCASE



Environmentally Funky

Funk Bubble is a 100% natural toiletries company. It uses no petrochemicals, no synthetic colours, perfumes or preservatives. No SLSs and no Parabens. Funk Bubble products are suitable for vegans and nothing is tested on animals. Only the highest quality plant extracts and essential oils used. Funk Bubble offers exciting and beneficial ranges for all skin types including tea tree, lavender, organic aloe vera and even organic chocolate! Visit the Funk at stand 126 at the Natural Trade Show Brighton. For further details or a 2005 revised trade price list, email info@funkbubble.co.uk or call 07775 89 88 89.



New launches from Seagreens

Seagreens® launches 3 new products and 2 line extensions at this year's Natural Trade Show, in completely new packaging strongly emphasising the brand. Now a favourite with consumers, Seagreens® maintains the body's micronutrient balance and addresses important issues from dental detox to obesity. It balances the daily diet to "feed the foundation

of health". Seagreens® ("Britain's first organic ocean-to-table seaweed producer"), are "sustainedly wild harvested and produced to Demeter and Soil Association Standards for use in organic foods". Contact 01444 400403. Find out more on stand 146 in the Infinity Foods Pavillion at The Natural Trade Show Brighton.



Superfood Spirulina

Hawaiian Pacifica is the world's most potent strain of Spirulina – the superfood endorsed by Gillian McKeith on TV and website, and in her best-selling book. It is grown without herbicides and pesticides at the world's leading micro-algae facility in Hawaii. The unique glass packaging, oxygen-absorbing sachet and gasket lid in each container all help to retard oxidation and maintain Hawaiian Pacifica's potency. Starter packs are available through Tree of Life, CLF, The Health Store and Goodness Foods, or visit us at Stand 183 at Brighton Natural Trade Show for samples and information. Alternatively visit the website at http://www.hawaiianspirulina.com/ or email microrganics.uk@virgin.net.



Reinventing dried fruit

Revive Foods has launched dried tropical fruits – Mango, Pineapple, Papaya, Rosells and Guava into the UK market. Forget the image of dried fruits just as baking ingredients – they've been reinvented as a popular, healthy, convenience food being universally eaten by adults and children. There's no peeling and nothing left to toss away, they're easy to carry wholesome, tasty and energy-enhancing snacks. The Revive range comes in colourful handy packets of 60g, ideal for handbags, lunch boxes and sports bags. Most of the nutrients are retained and they come close to being natural. Call 0845 430 9160 or visit www.revivefoods.com. See us on stand 213 at The Natural Trade Show Brighton.



The ultimate bathing experience

New to the UK market the Tian range of natural handmade luxurious toiletries has taken Asia by storm. Designed to moisturise as well as cleanse the skin Tian products guarantee the ultimate bathing experience. Infused with 100% pure essential oils these products not only smell divine but have the added benefit of therapeutic effects. Free from SLS, SLES, artificial preservatives, colours, fragrances and anything else that could be considered harmful they take being natural to the extreme! Contact Bare Necessities Worcester Limited on 01905 425654 or see them on Stand 125 at Brighton.