

Brighton run

Seagreens, billed as Britain's first organic 'ocean-to-table' seaweed producer, displayed a G-Wiz electric car on its stand to catch the attention of visitors. And it caught the eye of the judging team looking for the best stand, too. The company's Simon Ranger drove from London in the Seagreens' branded car... having to stop for a four hour lunch break at Oxted to "tank up" at a friend's house because the red "greenmobile" has to be recharged every 40 miles.

Short listed in the best stand award were Simply Soaps and Bioforce.