

And the winners are...



The votes have been counted and we are pleased to announce this year's winners

Thank you to everyone who voted in the CAMlifestyle Awards 2010. It was, as always, a close contest, with hundreds of you voting for your favourite products from last year. We are pleased to announce the winners and runners-up, so congratulations to them and a big thank you to everyone who nominated.

Best New Product Winner

Seagreens® The Mineral Salt

Latest addition to Seagreens® preventive health food products, The Mineral Salt is a unique combination of Seagreens' Organic wrack seaweed from the Scottish Outer Hebrides, and certified unrefined Cornish Sea Salt. The 50/50 mix offers "twice the flavour, half the salt", with a mineral and nutritional profile even the best salt in the world can only dream of! Pinch yourself at www.seagreens.co.uk/mineralsalt.

Available from natural food stores as a 100g glass jar with shaker top RRP £4.95.

"Since July Seagreens® won the 2010 Crown Estate Business Award for the factory, an Alpro Foundation Masters Award for research, and a CAMlifestyle Best New Product Award. The people who use Seagreens are making all this happen. And that makes it exciting and so worthwhile."



Best New Product Highly Commended

Hypervibe The Hypervibe Performance

The Hypervibe Performance is one of the most powerful Whole Body Vibration Machines available on the market. It's over twice as powerful as the leading commercial WBV machines and due to its pivotal motion it can increase the power whilst reducing vibrations going to your head. It tones and tightens muscles, increases muscle strength, accelerates weight loss, increases lymphatic drainage, increases bone density, reduces lower back pain and increases blood circulation to name a few of the benefits, plus you feel amazing after using it. To top it all the machine is available for £1495 (inc delivery) with a 3 year warranty, exercise DVD and exercise chart.

The *healthy* option

The Mineral Salt is better for you than any kind of salt alone. It is 50% Seagreens® Organic wild wrack seaweed sustainably harvested in the Scottish Outer Hebrides, with 50% unrefined sea salt from Cornwall, Soil Association Certified. The combination is delicious, halves the sodium and chloride in every kind of salt, and gives you a complete balance of minerals



and trace elements, vitamins, antioxidants, amino acids and protein. Research has shown seaweed to be "an antidote to excess sodium consumption"* 20% of Seagreens® seaweed sales goes to the Seaweed Health Foundation, leading the way in Europe on salt reduction in manufactured foods.

*Y. Tamori et al., Dietary Prevention of Stroke, Journal Hypertens. Supp. 4(3):S449-52, 1986

"Britain's leading seaweed company"

— Organic & Natural Business magazine 2009

"The best kelp product in the UK"

— Mail on Sunday 2010



Like other Seagreens® products, The Mineral Salt will be in all the best natural food stores and direct from:

 www.seagreens.co.uk (search for stockists)
0845-0640040 info@seagreens.co.uk

 www.seagreenonline.com
1-877 OK SEAGREENS ask@nutrivene.com

 www.seagreensshop.se
042-28 00 98 info@seagreensshop.se

Seagreens, Great Britain RH13 6PD
Tel 01444-400403
Email post@seagreens.co.uk

www.seagreens.co.uk/mineralsalt



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