

## PRODUCT showcases

HFB's guide to superfoods products for your store

## SETTING THE STANDARD



Newly labelled, each of Seagreens® eight whole food products has complete nutritional analysis and the brand's unique Human Food Seaweed™ information. Research overseen by Sheffield Hallam University and the independent Seaweed

Health Foundation has identified key nutrients significantly higher from Seagreens' Scottish wild harvesting compared to the same seaweed produced by conventional methods. Seagreens says its quality standard covers every aspect of selection, harvesting and production for human food, and enables consumers to identify this quality on pack.

For more information call 01342-888095, email [tradedirect@seagreens.co.uk](mailto:tradedirect@seagreens.co.uk) or visit [www.seagreens.co.uk](http://www.seagreens.co.uk).

## RECHARGE AND RE-ENERGISE

Organically-certified New Zealand barley grass powder is packed with vitamins, minerals and nutrients. It is alkalising, balancing and nourishing. Being easily digestible, Barley Grass is a fantastic complement to a healthy diet. Simply add to your favourite juice or smoothie. £9.25 for 100g – one month's supply, or £16.75 for 200g – two months' supply.

Call 01248 351562, email: [info@druhealth.com](mailto:info@druhealth.com), website: [www.druhealth.com](http://www.druhealth.com).



## ORGANIC BURST CHLORELLA TABLETS AND POWDER, ORGANIC BURST SPIRULINA TABLETS



Have you already heard of the new supergreen additions to the multi-award winning UK range of superfoods Organic Burst? Their new chlorella is grown organically high up in the Mongolian Plateau in crystal clear, mineral-rich underground spring

water. That is why it is especially rich in vitamin D, K, selenium and folic acid. Its cell walls are cracked to further enhance nutrient absorption. Available in 100% pure powder form and easy-swallow pure tablets with no binders or additives. The best-selling Organic Burst Spirulina now also comes as easy-swallow pure tablets. Recommended by the top health and fitness experts in the UK.

For more information call 0207 731 0968.



## NEW & IMPROVED RIO AMAZON AÇAÍ

Açaí is the small, dark purple, berry-like fruit of the Açaí palm. Açaí is known for having a high antioxidant capacity and contains a range of polyphenols which help to protect cells against the damaging effects caused by free radicals. Açaí fruit is rich in omegas-3, 6, 7 and 9, and contains vitamins B1, B2, B3, C and E, and minerals. It also contains a near-perfect complex of 19 amino acids. Our new Rio Amazon Açai is now standardised to contain a minimum of

10% polyphenols. Available in vegicaps from RRP £11.22. Suitable for vegetarians and vegans.

For more information visit [www.riohealth.co.uk](http://www.riohealth.co.uk).

## OPTIMA MONTMORENCY CHERRY JUICE



Optima's Sour Cherry Juice contains only 100% Montmorency cherry juice and is carefully processed without sweeteners or flavours to ensure the original nutritional profile and extremely high ORAC value is retained. Oxygen Radical Absorbance Capacity (ORAC) is a measure of antioxidant potency and measures how many oxygen radicals a specific food can absorb and deactivate.

For more information call 01274 526361 or visit [www.optimah.com](http://www.optimah.com).