

Three seaweed products from Seagreens were also launched at the show. Aimed at introducing consumers to the nutritional benefits of seaweed in a convenient form, the range consists of seaweed granules, seaweed table condiment, and wild seaweed food capsules. "There are other products in the pipeline, such as snacks and drinks," said Simon Ranger of Seagreens. "All the seaweed used is harvested wild from around 1,000 islands off the coast of Norway."